



**MINUTES OF THE SPECIAL MEETING OF COUNCIL FOR THE CORPORATION OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON Tuesday, August 11, 2020 AT 6:00 PM**

**PRESENT**

Acting Mayor C. Rensby  
Councillor Wiebe  
Councillor White  
Councillor Hill  
CAO S. Worthing  
EDO L. Watson  
Director of Finance B. Jawhare  
Deputy Corporate Officer V. Anderson

**GUESTS**

K. Guenther  
Director M. Riis-Christianson, RDBN Area B

**PUBLIC**

0 members of the public

**MEDIA**

None

**CALL TO ORDER**

Acting Mayor Rensby called the meeting to order at 6:00 p.m.

**APPROVAL OF AGENDA**

It was moved and seconded by Council

**2020-08-11: 257**

**THAT the agenda for August 11, 2020, Special Meeting of Council be approved as presented.**

**CARRIED**

**PUBLIC AND STATUTORY HEARINGS AND READINGS OR ADOPTIONS**

**PUBLIC COMMENT**

None

**DELEGATIONS**

None

**ADOPTION OF MINUTES**

None

**MAYOR AND COUNCILLOR'S REPORTS**

None

**REPORTS**

Presentation of Draft Tourism Plan – *C4 Strategies* – Frank Creasy, Principal and Andrew Nickerson, Director

Presentation via Zoom

- C4 Strategies representatives gave an overview of their experience.
- The plan was designed to have measurable and achievable goals.
- C4 Strategies used existing information to build upon to develop the plan.
- A preliminary survey was completed.
- Completed a GAP Analysis
- Completed an Asset Mapping document
- The primary survey was open from April 30 to June 30
- One-on-one meetings were completed
- Discussion of who should lead the tourism industry and the role of local government.
- The plan is designed to support the development of the tourism sector.
- Discussion of strengths and opportunities
- Discussion of weaknesses and threats analysis.
- Current visitors are regional, self-driven
- There are 18 short, medium and long-term objectives in the plan.

Acting Mayor Rensby thanked the delegation for the presentation.

It was moved and seconded by Council:

**THAT the Tourism Plan 2021-2023 be received.**

**CARRIED**

<b>BUSINESS ARISING</b>	None
<b>ORIGINAL COMMUNICATIONS – ACTION</b>	None
<b>ORIGINAL COMMUNICATIONS RECEIVED AND FILED</b>	None
<b>NEW BUSINESS</b>	None
<b>ACCOUNTS PAYABLE</b>	None

**PUBLIC QUESTION PERIOD**

None


**ADJOURNMENT**

It was moved and seconded by Council

**2020-08-11: 258**

**THAT August 11, 2020, Special Meeting is adjourned at 6:38 p.m.**

**CARRIED**

  
\_\_\_\_\_  
MAYOR

  
\_\_\_\_\_  
CORPORATE OFFICER

Certified to be a true copy of the minutes of the Special Meeting of Council for the Corporation of the Village of Burns Lake held on Tuesday, August 11, 2020.