



AGENDA
for the
Lakes Economic Diversification Committee



Wednesday
April 25, 2018
Council Chambers
6:00 pm

"The Village of Burns Lake is a diverse community where residents enjoy a high quality of life, supported by economic and environmental sustainability, and a vibrant community spirit."

2018 MUNICIPAL OBJECTIVES

1. **The Village will work to strengthen the local economy, support the growth of new and existing businesses and increase our economic diversity.**
 - Review and update the economic development plan
 - Work towards enhancing and improving parking in the downtown core
 - Communicate to the Economic Diversification Committee Council's request to look at and report out on items such as:
 - Parks/ trails and recreation
 - Business retention and attraction; franchise opportunities
 - Internet connectivity
 - Tourism Opportunities, including support to First Nations tourism product development
 - Establish a Community Adjustment Fund Reserve
 - Conduct an annual business survey
 - Monitor UBCM Resolutions regarding Crown Land development
2. **The Village will maintain and improve municipal and residential infrastructure services.**
 - The Village will continue to repair streets in a fiscally responsible manner.
 - The Village will continue to pursue grant funding for major infrastructure projects.
 - Prepare an infrastructure referendum question.
 - Investigate a residential revitalization/façade improvement program.
 - Engage public to identify residential development needed.
 - Enforce unsightly premises bylaw.
3. **The Village will manage its revenues and expenses responsibly.**
 - The Village will continue to work toward targets for the infrastructure deficit.
4. **Work with stakeholders to implement community wildfire protection**
 - Prioritize and implement Community Wildfire Protection Plan action items.
 - Investigate risk mitigation project for the Village's 50-hectare parcel.
5. **The Village will provide and support recreation, healthy living and cultural opportunities**
 - Prioritize and implement Recreation Organizational Review action items.

AGENDA

Lakes Economic Diversification Committee for the Corporation of the Village of Burns Lake, held in Council Chambers on April 25, 2018 at 6:00 p.m.

TOPIC	PAGE
1. CALL TO ORDER	
2. APPROVAL OF AGENDA	
3. PUBLIC COMMENT <i>When recognized by the presiding member during the Public Comment portion of any regular or special meeting of the committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and only address current agenda items. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.</i>	
4. ADOPTION OF THE MINUTES Recommendation THAT the March 5, 2018 Minutes of the Regular Meeting of the Lakes District Economic Diversification Committee be adopted.	5
5. DELEGATIONS	
a) Hilda Earl and Clare Singleton	9
b) Sashka Macievich	
c) Beate Marquardt	10
d) Scott Zayac	11
6. BUSINESS ARISING	
a) Committee Member projects	
7. NEW BUSINESS	
8. ORIGINAL COMMUNICATIONS - ACTION	
9. ORIGINAL COMMUNICATIONS – RECEIVED AND FILED	
10. PUBLIC QUESTION PERIOD <i>When recognized by the presiding member during the Public Comment portion of any regular or special meeting of this committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs,</i>	

and only address current agenda items. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.

11. ADJOURNMENT



MINUTES OF THE REGULAR MEETING OF THE LAKES DISTRICT
ECONOMIC DIVERSIFICATION COMMITTEE FOR THE CORPORATION
OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON
Monday, March 05, 2018 AT 6:00 PM

PRESENT

Councillor M. Riis-Christianson
Councillor K. Holliday
Bill Miller
Jason Llewellyn
Stephen Burkholder
Raeanne O'Meara
Chantal Tom
EDO V. Anderson
Deputy Corporate Officer R. Billard

GUESTS

William Trusdale – Eco Plan International (by telephone)
Brad McRobert – Ministry of Forests, Lands and Natural Resource
Operations and Rural Development.

DELEGATIONS

None

PUBLIC

None

MEDIA

None

CALL TO ORDER

Chair M. Riis-Christianson called the meeting to order at 6:00 pm.

APPROVAL OF AGENDA

It was moved and seconded by the Committee

ED-2018-03-05: 11

THAT Website Clarification, William Trusdale, Verbal be added to item (6) (a) BUSINESS ARISING;

AND THAT item (c) NEW BUSINESS becomes item (a);

AND THAT original NEW BUSINESS items (a) and (b) be combined to one item: item (b) NEW BUSINESS;

AND THAT the Agenda for this meeting be approved as amended.

CARRIED

PUBLIC AND STATUTORY HEARINGS; AND READINGS OR ADOPTIONS

PUBLIC COMMENT

None

ADOPTION OF MINUTES

It was moved and ⁶seconded by the Committee

ED-2018-03-05: 12

THAT the February 5, 2018 minutes of the Regular Meeting of the Lakes Economic Diversification Committee be adopted.

CARRIED

DELEGATIONS

BUSINESS ARISING

Website Clarification – *William Trusdale, EcoPlan International*

- The Committee discussed having a stand-alone website.

It was moved and seconded by Council

ED-2018-03-05: 13

THAT EcoPlan International develop a stand alone website for the Lakes Economic Diversification project;

AND THAT once developed, the stand alone website link is shared with the Village of Burns Lake and area First Nations so the website link can be added to their own websites.

CARRIED

NEW BUSINESS

Review upcoming engagement activity materials – *William Trusdale, EcoPlan International*

- W. Trusdale discussed finalizing the engagement plan.
- W. Trusdale discussed the completion of the economic profile.
- W. Trusdale discussed ThoughtExchange.
- W. Trusdale discussed Facebook and website development.
- W. Trusdale discussed slogans and imagery.
- W. Trusdale discussed the drop in Open House on March 16 and 17.
- The Committee discussed Open House advertising.
- W. Trusdale discussed posters, social media posts, a movie theatre advertisement, banners and a mail out.
- The Committee discussed print media advertising.
- There was a discussion about advertising.
- There was a discussion about postcards and restaurant table stands.
- The Committee discussed e-cards.
- There was a discussion about prizes and smaller denomination Shop Local gift certificates.
- W. Trusdale discussed Open House activity stations.
- W. Trusdale discussed Committee and Eco-Plan International attendance at the Open House.
- The Committee discussed computer stations at the Open House.

It was moved and⁷ seconded by Council

ED-2018-03-05: 14

THAT Shop Local gift certificates be used as prizes at the Drop in Open House event;

AND THAT there be Shop Local Gift Certificate prizes purchased in the amounts of one \$250.00, two \$100.00, and three \$50.00;

AND THAT all Shop Local Gift Certificate prizes be purchased in denominations of \$50.00.

CARRIED

Community Member's ideas and input on emerging themes –
William Trusdale, EcoPlan International.

- W. Trusdale discussed project objectives.
- W. Trusdale discussed economic objectives.
- There was a discussion about retention of current residents and youth.
- There was a discussion about long-term sustainability and resilience.
- There was a discussion about increasing resilience through diversification.
- There was a discussion about education, skill sets and broadening the employment base.
- There was a discussion about job creation and broadening employment opportunities.
- There was a discussion about assets.
- There was a discussion about committee ideas for strengthening the economy.
- There was a discussion about removing roadblocks.

PUBLIC QUESTION PERIOD

**RELEASE OF CLOSED
MEETING RESOLUTIONS**

ADJOURNMENT

It was moved and seconded by the Committee

ED-2018-03-05: 15

THAT the meeting be adjourned at 7:58 pm

CARRIED

CHAIR

CORPORATE OFFICER

Certified to be a true copy of the minutes of the Regular Meeting of the Lakes District Economic Diversification Committee for the Village of Burns Lake held on Monday, March 05, 2018



COUNCIL DELEGATION APPLICATION

The Village of Burns Lake encourages citizen involvement in local government. In order to ensure that you and all other delegations have a fair and equal opportunity to be heard by Village Council, your presentation will be subject to the guidelines as outlined below.

If you need any assistance completing this form or if you have questions regarding your appearance as a delegation, please contact the Village at 250-692-7587 or village@burnslake.ca.

Date of Council Meeting: _____

Applicant: Hilda Earl & Blair Singleton

Title/Organization (if applicable): _____

Number of Presenters: 2

Address: Box 906 Burns Lake

Contact Phone Number: 250 691-1793

Email Address: NA

Please provide a brief overview of your topic and presentation:
A proposal in support of an art gallery in the old Anglican church.

Do you require audio visual equipment: YES NO
* If YES, please email a copy of your presentation to the Village Office one (1) week prior to the meeting at which the presentation will be made.

Do you have any supporting documents you wish to provide to Council: YES NO
* If YES, please provide a copy of the supporting documents to the Village Office one (1) week prior to the meeting at which the presentation will be made.

COUNCIL DELEGATION INFORMATION:

- A maximum of ten (10) minutes, exclusive of any time required to answer questions from Mayor and Council, is given per delegation as per Village of Burns Lake Procedure Bylaw No. 936, 2012
- Any additional time required for the presentation must be unanimously approved by Council at the time of the presentation – presenters should not rely on additional time being approved
- Only two (2) delegations will be accepted for each Council meeting
- Presentations shall not be for the purposes of personal, professional or pecuniary benefit
- Delegations regarding any aspect of an Official Community Plan or a Zoning Application are prohibited between the conclusion of a Public Hearing and a Final Reading of the Bylaw

RECEIVED
APR 13 2018

OFFICE USE ONLY Date Received: _____





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Date of Council Meeting: May 7th 2018

Applicant: Beate Marquardt

Title/Organization (if applicable): _____

Number of Presenters: 1

Address: 115 Schriff Cres

Contact Phone Number: 250-692-7977

Email Address: owtswell@hotmail.ca

Please provide a brief overview of your topic and presentation:

installing solar panels around lagoons and sell power to BC Hydro.

Do you require audio visual equipment: YES NO

** If YES, please email a copy of your presentation to the Village Office one (1) week prior to the meeting at which the presentation will be made.*

Do you have any supporting documents you wish to provide to Council: YES NO

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OFFICE USE ONLY

Date Received: APR 06 2018





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Date of Council Meeting: _____

Applicant: Scott Zayac

Title/Organization (if applicable): Rural Post Secondary Education Committee (RPEC)

Number of Presenters: 3

Address: Box 777 Burns Lake, BC V0J 1E0

Contact Phone Number: 250-251-0226

Email Address: szayac.ldfes@cnc.bc.ca

Please provide a brief overview of your topic and presentation:

Opportunity to discuss Post secondary education and the impacts on the regions economic sustainability with the economic diversity committee.

Do you require audio visual equipment: YES NO

** If YES, please email a copy of your presentation to the Village Office one (1) week prior to the meeting at which the presentation will be made.*

Do you have any supporting documents you wish to provide to Council: YES NO

** If YES, please provide a copy of the supporting documents to the Village Office one (1) week prior to the meeting at which the presentation will be made.*

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OFFICE USE ONLY

Date Received: _____

