



AGENDA
for the
Lakes Economic Diversification Committee



Wednesday
December 06, 2017
Council Chambers
6:00 pm

"The Village of Burns Lake is a diverse community where residents enjoy a high quality of life, supported by economic and environmental sustainability, and a vibrant community spirit."

2017 MUNICIPAL OBJECTIVES

The Village will work to strengthen the local economy, support the growth of our existing businesses and increase our economic diversity.

- The Village will form a task force that will assess impact to Burns Lake and surrounding areas of a reduction in timber supply.
 - i. The Village will seek funding for a resource to lead task force work.

- The Village will continue implementation of the 2016 - 2018 Economic Development Strategic Plan
 - i. Conduct New Business Survey
 - ii. Improve Village Investment Readiness
 - iii. Survey Consumer Spending
 - iv. Select Economic Measures and Establish a Baseline
(e.g. number of businesses by type, local employment rates, employment by industry)

The Village will maintain and improve municipal infrastructure and services.

- The Village will continue to pursue funding for the replacement of the water tower, and will undertake necessary preparations to ensure the water tower is replaced before the end of its useful life.
- The Village will continue to repair streets in a fiscally responsible manner.
- The Village will continue to pursue grant funding for major infrastructure projects.
- The Village will review downtown revitalization priorities for safety, traffic flow, parking and economic development.

The Village will manage its revenues and expenses responsibly.

- The Village will set three-year targets for the infrastructure deficit.

The Village will provide and support recreation, healthy living and cultural opportunities.

- The Village will create a Village Recreation Master Plan and use this plan to manage Village investments in recreation and programs that are offered.
- After the master plan has been created, the Village will consider a variety of subsidization levels for recreation, and the associated growth or decline in programming
- Prior to 2018 budget planning, the Village will set a subsidization target for 2018

AGENDA

Lakes Economic Diversification Committee for the Corporation of the Village of Burns Lake, held in Council Chambers on December 6, 2017 at 6:00 p.m.

TOPIC PAGE

1. CALL TO ORDER

2. APPROVAL OF AGENDA

3. PUBLIC COMMENT

When recognized by the presiding member during the Public Comment portion of any regular or special meeting of the committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and only address current agenda items. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.

4. ADOPTION OF THE MINUTES

Recommendation

THAT the November 27, 2017 Minutes of the Regular Meeting of the Lakes District Economic Diversification Committee be adopted. 5

5. NEW BUSINESS

- a) Introductions – *William Trousdale, EcoPlan International Inc.*
- b) About Economic Development, principles of Asset Based Community Development – *William Trousdale*
- c) Walk through of the proposed project process - *William Trousdale*
- d) Stakeholder Identification and analysis exercise - *William Trousdale*
- e) Building on assets discussion and activity - *William Trousdale*
- f) Your economic legacy - *William Trousdale*
- g) Project identification (logo colours etc.) - *William Trousdale*
- h) Next steps, questions and comments - *William Trousdale*

7. PUBLIC QUESTION PERIOD

When recognized by the presiding member during the Public Comment portion of any regular or special meeting of this committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When

*speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and **only address current agenda items**. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.*

6. ADJOURNMENT



**MINUTES OF THE REGULAR MEETING OF THE LAKES DISTRICT
ECONOMIC DIVERSIFICATION COMMITTEE FOR THE CORPORATION
OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON
Monday, November 27, 2017 AT 6:00 PM**

PRESENT

Councillor M. Riis-Christianson
Pauline Goertzen
Stephen Burkholder
Rachelle van Zanten
Jason Llewellyn
Clayton Wainwright
EDO V. Anderson
City Clerk R. Billard

GUESTS

None

PUBLIC

None

MEDIA

None

CALL TO ORDER

Chair M. Riis-Christianson called the meeting to order at 6:03 pm.
pm.

APPROVAL OF AGENDA

It was moved and seconded by the Committee

ED-2017-11-27: 10

**THAT additional item Rural Dividend Fund Application –
Councillor M. Riis-Christianson & EDO V. Anderson be added
under section 5 NEW BUSINESS**

**AND THAT the Agenda for this meeting be approved as
amended.**

CARRIED

PUBLIC AND STATUTORY HEARINGS; AND READINGS OR ADOPTIONS

PUBLIC COMMENT

None

ADOPTION OF MINUTES

It was moved and seconded by the Committee

ED-2017-11-27: 11

**THAT the November 6, 2017 minutes of the Regular Meeting
of Lakes Economic Diversification Committee be adopted.**

CARRIED

NEW BUSINESS

Asset Mapping Brainstorming Exercise – *EDO V. Anderson*

- Staff explained the asset mapping exercise.
- The Committee discussed the results of the asset mapping exercise.
- The Committee discussed volunteer sources and community groups.
- There was a discussion about events as economic drivers.

Questions for Consultants on December 6th, 2017 – *Councillor M. Riis-Christianson.*

- There was a discussion about expectations from the consultants.
- The Committee discussed community engagement.
- The Committee discussed volunteerism.
- There was a discussion about Asset Based Community Development.
- The Committee discussed the Beacon Theatre.
- The Committee discussed Boer Mountain Bike Trails.
- There was a discussion about community driven solutions.
- The Committee discussed projects and marketing.
- There was a discussion about First Nations Council support.
- There was a discussion about housing stock.
- The Committee discussed seniors housing and market values.

Rural Dividend Fund (RDF) Application - *Councillor M. Riis-Christianson & EDO V. Anderson, Verbal*

- The Committee discussed the RDF application deadline.
- There was a discussion about the Village of Burns Lake Signage Strategy.
- There was a discussion about trails, signage, websites and rebranding.
- The Committee discussed mountain bike trails.
- There was a discussion about First Nations tourism opportunities.

It was moved and seconded by the Committee

ED-2017-11-27: 12

THAT the Village of Burns Lake apply for grant funding from the Rural Dividend Fund for a mountain biking trail from Boer Mountain to the Village of Burns Lake.

CARRIED

It was moved and seconded by the Committee

ED-2017-11-27: 13

THAT in the event that the Village of Burns Lake does not apply for grant funding for a mountain biking trail from Boer Mountain to Burns Lake, the Village of Burns Lake will apply for grant funding from the Rural Dividend Fund for a rebranding project.

CARRIED

It was moved and seconded by the Committee

ED-2017-11-27: 14

That the Village of Burns Lake apply for a \$10,000 planning grant for a market expansion study relating to online sales.

CARRIED

Pauline Goertzen left the meeting at 8 pm.

BUSINESS ARISING

Questions/Feedback on EcoPlan International Proposal –
Councillor M. Riis-Christianson, Verbal

- The Committee discussed the EcoPlan International Proposal.

Review of the 2012 Tourism Plan and Lake Babine Nation Tourism Strategy

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It was moved and seconded by Council

ED-2017-11-27: 15

THAT the Review of the 2012 Tourism Plan and Lake Babine Nation Tourism Strategy be brought back to the next regular Committee meeting for discussion.

CARRIED

PUBLIC QUESTION PERIOD None

RELEASE OF CLOSED MEETING RESOLUTIONS None

CLOSED MEETING RESOLUTION

It was moved and seconded by the Committee

ED-2017-11-27: 16

THAT the meeting be closed to the public under section 90 (1) (a) personal information about an identifiable individual who holds or is being considered for a position as an officer, employee or agent of the municipality or another position offered by the municipality; (c) labour relations or other employee relations; (k) negotiations and related

discussions ⁸respecting the proposed provision of a municipal service that are at their preliminary stages and that, in the view of council, could reasonably be expected to harm the interests of the municipality if they were held in public.

CARRIED

CHAIR

CORPORATE OFFICER

Certified to be a true copy of the minutes of the Regular Meeting of the Lakes District Economic Diversification Committee for the Village of Burns Lake held on Monday, November 27, 2017