



AGENDA
for the
Lakes Economic Diversification Committee



Monday
February 05, 2018
Council Chambers
6:00 pm

"The Village of Burns Lake is a diverse community where residents enjoy a high quality of life, supported by economic and environmental sustainability, and a vibrant community spirit."

2018 MUNICIPAL OBJECTIVES

1. The Village will work to strengthen the local economy, support the growth of new and existing businesses and increase our economic diversity.

- Review and update the economic development plan
- Work towards enhancing and improving parking in the downtown core
- Communicate to the Economic Diversification Committee Council's request to look at and report out on items such as:
 - Parks/ trails and recreation
 - Business retention and attraction; franchise opportunities
 - Internet connectivity
 - Tourism Opportunities, including support to First Nations tourism product development
- Establish a Community Adjustment Fund Reserve
- Conduct an annual business survey
- Monitor UBCM Resolutions regarding Crown Land development

2. The Village will maintain and improve municipal and residential infrastructure services.

- The Village will continue to repair streets in a fiscally responsible manner.
- The Village will continue to pursue grant funding for major infrastructure projects.
- Prepare an infrastructure referendum question.
- Investigate a residential revitalization/façade improvement program.
- Engage public to identify residential development needed.
- Enforce unsightly premises bylaw.

3. The Village will manage its revenues and expenses responsibly.

- The Village will continue to work toward targets for the infrastructure deficit.

4. Work with stakeholders to implement community wildfire protection

- Prioritize and implement Community Wildfire Protection Plan action items.
- Investigate risk mitigation project for the Village's 50-hectare parcel.

5. The Village will provide and support recreation, healthy living and cultural opportunities

- Prioritize and implement Recreation Organizational Review action items.

AGENDA

Lakes Economic Diversification Committee for the Corporation of the Village of Burns Lake, held in Council Chambers on February 5, 2018 at 6:00 p.m.

TOPIC	PAGE
1. CALL TO ORDER	
2. APPROVAL OF AGENDA	
3. PUBLIC COMMENT <i>When recognized by the presiding member during the Public Comment portion of any regular or special meeting of the committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and only address current agenda items. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.</i>	
4. ADOPTION OF THE MINUTES Recommendation THAT the January 15, 2018 Minutes of the Regular Meeting of the Lakes District Economic Diversification Committee be adopted.	5
5. DELEGATIONS a) Brad McRobert – <i>Ministry of Forest, Lands and Natural Resource Operations and Rural Community Development. (10 Minutes)</i>	
6. BUSINESS ARISING a) Review draft Engagement Plan – <i>EcoPlan International (40 minutes)</i> b) Review draft online survey questions – <i>EcoPlan International (15 minutes)</i> i. Clarification on demographic questions. ii. Prize ideas for community engagement.	
7. NEW BUSINESS a) Newsletter – <i>EcoPlan International (10 minutes)</i> b) Committee member role in communications – <i>EcoPlan International (15 minutes)</i> c) Distribution Channels – <i>EcoPlan International (15 minutes)</i> i. Lakes District News Advertising.	

8. ORIGINAL COMMUNICATIONS - ACTION
9. ORIGINAL COMMUNICATIONS – RECEIVED AND FILED
10. PUBLIC QUESTION PERIOD

*When recognized by the presiding member during the Public Comment portion of any regular or special meeting of this committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than **2 minutes**. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and **only address current agenda items**. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.*

11. ADJOURNMENT



**MINUTES OF THE REGULAR MEETING OF THE LAKES DISTRICT
ECONOMIC DIVERSIFICATION COMMITTEE FOR THE CORPORATION
OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON
Monday, January 15, 2018 AT 6:00 PM**

PRESENT

Mayor C. Beach
Councillor M. Riis-Christianson
Jason Llewellyn
Chantal Tom
Gerald Slater
Pauline Goertzen
Raeanne O'Meara
Clayton Wainwright
EDO V. Anderson
City Clerk R. Billard

GUESTS

William Trousdale – Eco Plan International (by telephone)
Colleen Hamilton – Eco Plan International (by telephone)
Brad McRobert – Ministry of Forests, Lands, Resource
Operations and Rural Development (by telephone)

PUBLIC

1 member of the public

MEDIA

None

CALL TO ORDER

Chair M. Riis-Christianson called the meeting to order at 6:05 pm.

APPROVAL OF AGENDA

It was moved and seconded by the Committee

ED-2018-01-15: 01

THAT the Agenda for this meeting be approved.

CARRIED

PUBLIC AND STATUTORY HEARINGS; AND READINGS OR ADOPTIONS

PUBLIC COMMENT

None

ADOPTION OF MINUTES

It was moved and seconded by the Committee

ED-2018-01-15: 02

**THAT the December 6, 2017 minutes of the Regular Meeting
of Lakes Economic Diversification Committee be adopted.**

CARRIED

REPORTS

Burns Lake Housing Cost – *Jason Llewellyn*

- J. Llewellyn discussed housing construction costs in the Regional District of Bulkley-Nechako.
- J. Llewellyn discussed list prices of homes for sale in Burns Lake.
- J. Llewellyn discussed market values.
- J. Llewellyn discussed construction and modular homes.
- There was a discussion about housing stock and construction costs.
- Committee members discussed property assessments and market value increases.
- J. Llewellyn discussed real estate sale prices and averages.
- The committee discussed increase and demand.
- There was a discussion about Census data.
- The Committee discussed the 55+ Housing Survey results.
- There was a discussion about seniors downsizing.

CEDI Program – *Gerald Slater*

- G. Slater discussed joint ventures and the CEDI Program.
- G. Slater discussed the CEDI Tool Kit.
- G. Slater discussed funding and facilitation.
- The Committee discussed funding.
- G. Slater recommends the Municipality and the Regional District of Bulkley-Nechako become involved with the CEDI program.
- There was a discussion about Lake Babine Nation and Service Agreements.
- There was a discussion about common action items and Lake Babine Nation.
- There was a discussion about Cheslatta Carrier Nation and partnerships with the Municipality through CEDI.
- C. Hamilton from EcoPlan International recommended the CEDI program and said they could dovetail the program into the Committee's plans.

It was moved and seconded by the Committee

ED-2018-01-15: 03

THAT the Committee recommends Council evaluate and consider the CEDI Building First Nations – Municipal Community Economic Development Partnerships program.

CARRIED

Update on Engagement Plan – *EcoPlan International*

- W. Trousdale discussed engagement.
- W. Trousdale discussed BLMBA.
- W. Trousdale discussed ABCD and the economy.

- There was a discussion about pre-engagement.

Preliminary Statistical Findings – *EcoPlan International*

- W. Trousdale discussed population demographics.
- W. Trousdale discussed labour force population statistics.
- W. Trousdale discussed the local employment rate.
- There was a discussion about high median income levels and low-income youth.
- There was a discussion about affordable housing in the Lakes District.
- W. Trousdale discussed the Lakes District's reliance on the resource sector.
- W. Trousdale discussed manufacturing and government employment.
- There was a discussion about First Nations and the local economy.
- There was a discussion about diversity of cultures and ideas.
- There was a discussion about attracting new residents and immigrants.
- There was a discussion about the Lakes District economy.

BUSINESS ARISING

Clarify Scope of Project – *Councillor M. Riis-Christianson*

- There was a discussion about the direction for Committee focus.
- The Committee discussed taking a holistic approach.
- There was a discussion about the Committee taking on a regional scope.
- There was a discussion about a community Committee focus.
- W. Trousdale discussed economic legacies.
- There was a discussion about advisory and partnership community positions.
- The Committee discussed First Nations and Municipal governments.
- There was a discussion about partnerships and collaboration between governments.
- W. Trousdale discussed potential outcomes and protocol agreements.

Test Drive Engagement Tool – *Councillor M. Riis-Christianson*

- W. Trousdale discussed online engagement.
- There was a discussion about early engagement.
- W. Trousdale discussed social media tool ThoughtExchange.
- W. Trousdale demonstrated ThoughtExchange.

- There was a discussion about the implementation of ThoughtExchange program.
- There was a discussion about anonymity.
- W. Trousdale discussed finishing pre-engagement discussions.
- There was a discussion about feedback.

Pre-Engagement Engagement (memo) – *Councillor M. Riis-Christianson*

Review of Engagement handout

- W. Trousdale discussed pre-engagement first steps and protocols.
- W. Trousdale discussed launching ideas.
- W. Trousdale discussed feedback.
- There was a discussion about stumbling blocks and first steps.
- The Committee discussed First Nations participation and engagement.
- W. Trousdale discussed outcomes.

It was moved and seconded by the Committee

ED-2018-01-15: 04

THAT Chair Riis-Christianson attend the BLNDC board Meeting on January 29th at Lake Babine Nation Council Chambers at 2:30 pm to brief stakeholders on the Economic Diversification Committee project.

CARRIED

Division of Organizations

- G. Slater - Cheslatta Carrier Nation
- R. O'Meara – Burns Lake and District Chamber of Commerce.
- V. Anderson – Ministry of Forests, Lands and Natural Resource Operations and Rural Development.
- M. Riis-Christianson – Lakes District News.
- C. Beach – Burns Lake Mountain Biking Association.
- C. Wainwright – Rotary.
- V. Anderson – School District #91.
- C. Beach and M. Riis-Christianson – College of New Caledonia.
- V. Anderson – Northern Development Initiative Trust.
- J. Llewellyn – Regional District of Bulkley-Nechako.
- Stephen Burkholder – Tahtsa Timber.
- V. Anderson – Babine Forest Products.

Comments on 2012 Tourism Plan and Lake Babine Nation Tourism Strategy

- There was a discussion about First Nations tourism.
- There was a discussion about Lake Babine Nation.
- The Committee discussed market readiness.

- There was a discussion about a First Nations Heritage Village.
- The Committee discussed cultural centre and heritage centre potential in the area.
- There was a discussion about a lack of products in Burns Lake for tourism.

NEW BUSINESS

Council assigned issues – *Councillor M. Riis-Christianson*

- There was a discussion about Council’s 2018 Goals and Objectives.

Notice of Special Meeting – *Councillor M. Riis-Christianson*

- There was a discussion about pre-engagement
- There was a discussion about regular meeting schedules.

PUBLIC QUESTION PERIOD

RELEASE OF CLOSED MEETING RESOLUTIONS

ADJOURNMENT

It was moved and seconded by the Committee

ED-2018-01-15: 05

THAT the meeting be adjourned at 8:20 pm

CARRIED

CHAIR

CORPORATE OFFICER

Certified to be a true copy of the minutes of the Regular Meeting of the Lakes District Economic Diversification Committee for the Village of Burns Lake held on Monday, January 15, 2018