



AGENDA
for the
Lakes Economic Diversification Committee



Monday
March 05, 2018
Council Chambers
6:00 pm

"The Village of Burns Lake is a diverse community where residents enjoy a high quality of life, supported by economic and environmental sustainability, and a vibrant community spirit."

2018 MUNICIPAL OBJECTIVES

1. **The Village will work to strengthen the local economy, support the growth of new and existing businesses and increase our economic diversity.**
 - Review and update the economic development plan
 - Work towards enhancing and improving parking in the downtown core
 - Communicate to the Economic Diversification Committee Council's request to look at and report out on items such as:
 - Parks/ trails and recreation
 - Business retention and attraction; franchise opportunities
 - Internet connectivity
 - Tourism Opportunities, including support to First Nations tourism product development
 - Establish a Community Adjustment Fund Reserve
 - Conduct an annual business survey
 - Monitor UBCM Resolutions regarding Crown Land development
2. **The Village will maintain and improve municipal and residential infrastructure services.**
 - The Village will continue to repair streets in a fiscally responsible manner.
 - The Village will continue to pursue grant funding for major infrastructure projects.
 - Prepare an infrastructure referendum question.
 - Investigate a residential revitalization/façade improvement program.
 - Engage public to identify residential development needed.
 - Enforce unsightly premises bylaw.
3. **The Village will manage its revenues and expenses responsibly.**
 - The Village will continue to work toward targets for the infrastructure deficit.
4. **Work with stakeholders to implement community wildfire protection**
 - Prioritize and implement Community Wildfire Protection Plan action items.
 - Investigate risk mitigation project for the Village's 50-hectare parcel.
5. **The Village will provide and support recreation, healthy living and cultural opportunities**
 - Prioritize and implement Recreation Organizational Review action items.

AGENDA

Lakes Economic Diversification Committee for the Corporation of the Village of Burns Lake, held in Council Chambers on March 5, 2018 at 6:00 p.m.

TOPIC	PAGE
1. CALL TO ORDER	
2. APPROVAL OF AGENDA	
3. PUBLIC COMMENT <i>When recognized by the presiding member during the Public Comment portion of any regular or special meeting of the committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their remarks to the presiding member, use respectful language, not use offensive gestures or signs, and only address current agenda items. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.</i>	
4. ADOPTION OF THE MINUTES Recommendation THAT the February 5, 2018 Minutes of the Regular Meeting of the Lakes District Economic Diversification Committee be adopted.	5
5. DELEGATIONS	
6. BUSINESS ARISING	
7. NEW BUSINESS a) Committee member's ideas for assets, objectives and projects – <i>EcoPlan International</i> b) Input and insight on emerging themes/actions from community members – <i>EcoPlan International</i> . c) Review upcoming engagement activity materials – <i>EcoPlan International</i>	
8. ORIGINAL COMMUNICATIONS - ACTION	
9. ORIGINAL COMMUNICATIONS – RECEIVED AND FILED	
10. PUBLIC QUESTION PERIOD <i>When recognized by the presiding member during the Public Comment portion of any regular or special meeting of this committee, and only after giving their names and addresses, persons from the audience may address the committee on a matter for not more than 2 minutes. When speaking during the Public Comment or Public Question Period, persons must address their</i>	

*remarks to the presiding member, use respectful language, not use offensive gestures or signs, and **only address current agenda items**. No person from the audience may address the committee more than once during the Public Comment and Public Question Period.*

11. ADJOURNMENT



**MINUTES OF THE REGULAR MEETING OF THE LAKES DISTRICT
ECONOMIC DIVERSIFICATION COMMITTEE FOR THE CORPORATION
OF THE VILLAGE OF BURNS LAKE HELD IN COUNCIL CHAMBERS ON
Monday, February 05, 2018 AT 6:00 PM**

PRESENT

Mayor C. Beach
Councillor M. Riis-Christianson
Jason Llewellyn
Chantal Tom
Gerald Slater
Helen Cunningham
Rachelle van Zanten
EDO V. Anderson
City Clerk R. Billard

GUESTS

Colleen Hamilton – Eco Plan International (by telephone)
Councillor Kelly Holliday

DELEGATIONS

Brad McRobert – Ministry of Forests, Lands, Resource
Operations and Rural Development (by telephone)

PUBLIC

None

MEDIA

None

CALL TO ORDER

Chair M. Riis-Christianson called the meeting to order at 6:14
pm.

APPROVAL OF AGENDA

It was moved and seconded by the Committee

ED-2018-02-05: 06

THAT the Agenda for this meeting be approved.

CARRIED

PUBLIC AND STATUTORY HEARINGS; AND READINGS OR ADOPTIONS

PUBLIC COMMENT

None

ADOPTION OF MINUTES

It was moved and seconded by the Committee

ED-2018-02-05: 07

**THAT the January 15, 2018 minutes of the Regular Meeting of
the Lakes Economic Diversification Committee be adopted.**

CARRIED

DELEGATIONS

Brad McRobert – Ministry of Forests, Lands, Natural Resource Operations and Rural Development.

- B. McRobert discussed Ministry of Forests, Lands, Natural Resource Development Operations and Rural Development's role.
- B. McRobert discussed the Ministry's support for economic diversification and tourism.
- B. McRobert discussed the Rural Dividend Fund.
- There was a discussion about job loss through automation.
- There was a discussion about skilled labourers.
- There was a discussion about transitioning workers and education.
- There was a discussion about post secondary institutions.
- There was a discussion about government consultation for a Rural Development Strategy.
- B. McRobert discussed online consultation at engage.gov.bc.ca/ruraldevelopment

BUSINESS ARISING

Review draft Engagement Plan – *EcoPlan International*

- C. Hamilton discussed the engagement plan.
- C. Hamilton discussed an asset based community development plan.
- There was a discussion about ThoughtExchange.
- C. Hamilton discussed informal conversations and one on one phone calls.
- C. Hamilton discussed a community forum.
- C. Hamilton discussed youth engagement ideas.
- There was a discussion about an implementation planning workshop.
- The Committee discussed holding community engagement sessions outside the community.
- There was a discussion about messaging and the 'hook.'

Review draft online survey questions – *EcoPlan International*

- C. Hamilton discussed online engagement.
- C. Hamilton discussed ThoughtExchange questions.
- There was a discussion about the project's website and transparency.

NEW BUSINESS

Newsletter – *EcoPlan International*

- C. Hamilton discussed the newsletter.

- The ⁷Committee discussed changes to the newsletter format.
- There was a discussion about newsletter delivery options.

Committee member role in communications – *EcoPlan International*

- C. Hamilton discussed clarity around meetings and expectations and outcomes.
- C. Hamilton discussed strategies.
- There was a discussion about engagement and asset mapping.
- There was a discussion about the ambassador role of Committee members.
- The Committee discussed HellYeah Burns Lake on Facebook.
- C. Hamilton discussed potential launch dates.
- There was a discussion about partners and stakeholders.

Distribution Channels – *EcoPlan International*

- C. Hamilton discussed communications and reporting.
- There was a discussion about implementation.
- C. Hamilton discussed social media engagement.
- There was a discussion about communication channels.
- There was a discussion about linking the website to other partner’s websites.
- There was a discussion about First Nations engagement.
- There was a discussion about pre-show community advertising at the cinema.
- The Committee discussed Lakes District News advertising.
- There was a discussion about the Lakes District Express.

It was moved and seconded by the Committee

ED-2018-02-05: 08

THAT the Committee advertise events and notices, as necessary, in the Lakes District News and Lakes District Express

CARRIED

It was moved and seconded by the Committee

ED-2018-02-05: 09

THAT the extent and nature of involvement with Lakes District News be re-evaluated in a future Committee meeting in order to determine if the Committee will continue to advertise in the Lakes District News.

CARRIED

PUBLIC QUESTION PERIOD

**RELEASE OF CLOSED
MEETING RESOLUTIONS**

ADJOURNMENT

It was moved and seconded by the Committee

ED-2018-02-05: 10

THAT the meeting be adjourned at 7:40 pm

CARRIED

CHAIR

CORPORATE OFFICER

Certified to be a true copy of the minutes of the Regular Meeting of the Lakes District Economic Diversification Committee for the Village of Burns Lake held on Monday, February 05, 2018